

The Experience Co Leader

ExperienceCo.

Welcome to our first edition of The Experience Co Leader!

This newsletter will showcase small pieces of the business and allow us all to see what has been happening throughout the last month in more detail. At Experience Co, our culture is built around the values of **Experience, Adventure, Respect** and **Safety**. We respect one another, and the environment in which we operate. We encourage all employees to get involved in this newsletter, no matter which business unit you are a part of. If you have any photos you would like to showcase in our new newsletter, please feel free to send them through to Haylee Mander (E) h.mander@experienceco.com



EXP, Chief Executive Officer

Let's Get To Know...

Ben Brown

Operations Manager
The Maria Island Walk



WHAT IS YOUR ROLE WITHIN WILD BUSH LUXURY (WBL)?

I am the Operations Manager for The Maria Island Walk, a multi award winning 4-day guided walk on a remote island off the East Coast of Tasmania.

HOW LONG HAVE YOU WORKED FOR WBL AND WHAT ATTRACTED YOU TO THE ROLE?

I have worked with The Maria Island Walk for 9 years now, with the last 5 months under the Wild Bush Luxury banner. I was initially attracted to the role for the chance to work with one of the most awarded and respected multi day walks in Australia and the variety within the role initially was also a huge drawcard, its office based but with multiple sites on one of the prettiest islands in the world, it certainly has its perks.

WHAT DO YOU LOVE MOST ABOUT YOUR ROLE?

The variety of the work and the amazing team we have built. Our staff are a pleasure to work with, they are genuinely passionate about Maria Island / Tasmania and the natural environment and love delivering an amazing 4-day experience for our guests.

WHAT DO YOU LIKE TO DO OUTSIDE OF WORK?

Spending time with my family camping, exploring and at the beach. If I get the chance I love chasing waves around the state, whether its a reef break up the coast or a peeling river mouth close to home, surfing has always been a part of life.

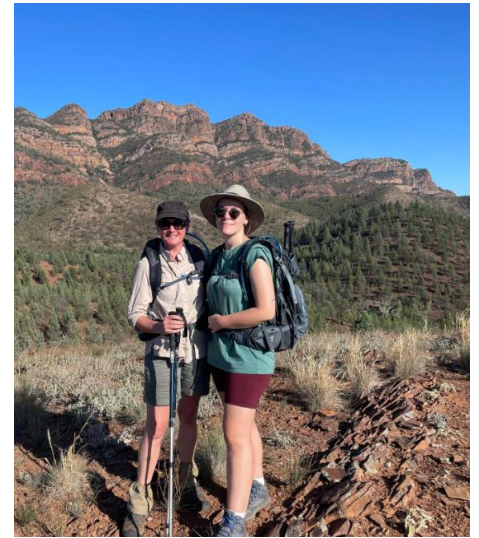
TELL US A LITTLE BIT ABOUT YOURSELF

I was born and grew up in Tasmania, which was full of amazing adventures. I have travelled around the world but have always returned home, once you have visited Tasmania, I'm sure you will understand why! I'm lucky enough to live next to the beach and be able to walk for a surf from home (a hot outdoor shower after a surf in winter is amazing). My wife and I have two children 10 and 8 and a young fluffball puppy!

The Exp Family

Arkaba

Giulia Zecchinato & Mardi Boon enjoying their trip to the Flinders Rangers. Our Reservations Team familiarising themselves with a product they sell to our customers!



Bamurru Plains



Michelle Major & her husband had a great time on their babymoon last month. They enjoyed laying by the pool at Bamurru Plains lodge.



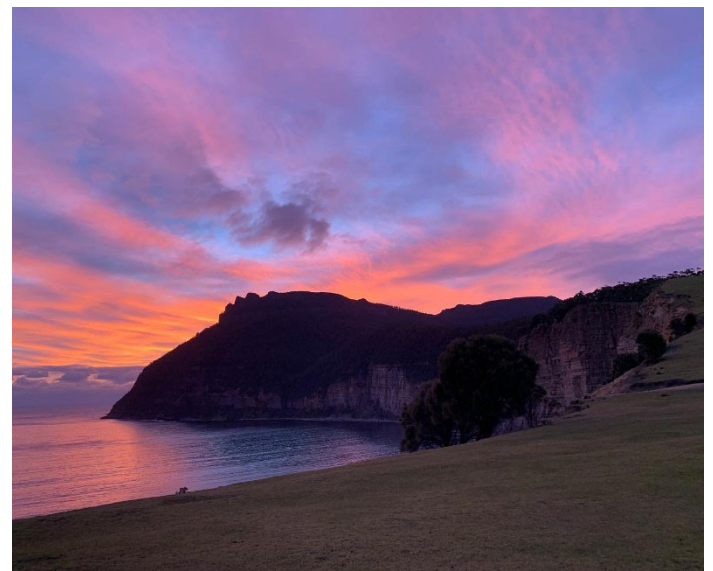
Overlooking the flood plains while exploring in the Safari truck.



Checking out the water buffalo in the flood plains.

Maria Island Walk

Last month saw the completion of our walking season for the Maria Island Walk in Tasmania. A huge congratulations to Ben Brown, Emma Prichett and the team in Tasmania for a record season of walkers with some 850 customers. This may not sound like a lot of customers in comparison to other parts of our business, but this represents a record for the Maria Island Walk in its history. The fact that this was delivered with a disrupted start to the season due to Tasmania's border policies as well as spot outbreaks of COVID during the season is testament to the professionalism of the team. From here on in, the product for Maria Island flips to the Winter Escape programme running out of Benachi House and this is something we are very excited about developing over time. Congratulations again to Ben, Emma and the team!

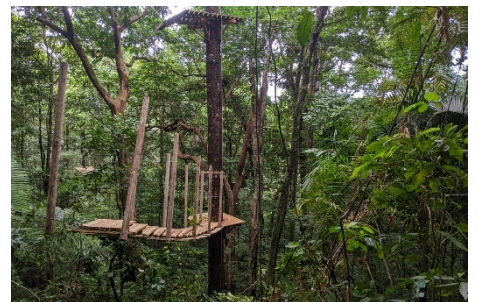


GBR Experiences



Last month we welcomed the first paying customers on our new Reef Magic pontoon, Remoora. To Adam Jones, Jason Moore and their respective teams, a big congratulations again on the stewardship of this project from plans on a piece of paper during COVID to delivering a 251-tonne floating extravaganza that now sits on Moore Reef.

Treetops Adventure



Treetops Adventure team have now started construction on Treetops Cape Tribulation. The park will be open towards the end of June this year. Well done to Nic & his Team on this exciting new product up in North Queensland.

Skydive Rockingham

Caue Marconato Vaz's son (Rockingham DZ TM) is rocking a Skydive Australia uniform that Erin Binstead made for him. How adorable does he look!!



Byron Bay DZ

A large number of old uniforms were destined for landfill & have been sitting at the Byron Bay DZ for a length of time. Dan and Tye successfully recycled part of this pile making them into rags for the aircraft maintenance team, and the rest was picked up by Upparel, who recycled and repurposed the remaining 152kg of clothing. The Byron Bay DZ have diverting 150kg from landfill & they've prevented 533.75kg of emissions from entering the atmosphere. Well done!

Escape The Ordinary Winner

Elly Watkins

DZ Operations Manager - Victoria

The deserving winner of Escape the Ordinary for April only a few months ago embarked on a new challenge, taking on the DZ Operations Manager for VIC and traded the sunshine and relaxed community of Airlie Beach. Elly Watkins has had an enormous amount thrown at her from the moment she jumped into the role and continues to shine and receive praise from many departments and her colleagues. Elly is recognised as this month's winner for being a constant support to not only her team but also her Managers at other Drop Zones, sharing her knowledge & resources to make the roles of others easier. Elly and the VIC team have worked tirelessly to do whatever it takes to recruit, train and empower a higher level of quality and presentation in all 3 drop zones. Elly, your efforts have not gone unnoticed.



Thank you for your commitment to the role and we cannot wait to see what you and your team achieve in the months to come.